



**MARCH 2010**

**EXPERIENCE CHARMINSTER**

Many thanks to everyone who came to help at Castlepoint on 13<sup>th</sup> February for the launch of "EXPERIENCE CHARMINSTER".

It was a rare sunny day and the Chinese dancing display organised by Anthony of Wonderful Kitchen was amazing. I have forwarded via e-mail photos of the event so you should have seen them, if not and you would like too, please contact Lesley who will forward them to you.

The Echo feature on the 17<sup>th</sup> February looked great, thanks mainly to the input of Adam Wattar of Merit Print who re-designed the page at the last minute as the efforts from the team at the echo were not good. Personally, my experience with the Echo for my own advert and co-ordinating the feature was "painful", with incorrect adverts and extreme time pressures from them making the experience not something which I will hurry to repeat! Unfortunately, the lady who I met originally when we set up the feature was moved to a new department and her replacement appeared not to have the information which I had already given. I will be writing to complain as I have had a few comments from other traders who were also less than impressed! I also had to chase for my payment receipt 4 times which is unacceptable. If anyone who did place an advert also hasn't received their receipt, please let me know.

Thankfully the 5 page feature in the Local Eye was easier to organise and I for one am very pleased with how it looks. Chris Wilson was very helpful and if anyone would like to continue to advertise or if you didn't and now want to, please do contact him as he will be happy to help.

The lanterns have been great and it was decided at the March Traders meeting that we will keep them up until the end of March as they look so good.

For more information about Charminster Traders please contact:

- Lesley Stephenson, Chairman – Head 2 Toe Security 298 Charminster Road, Tel: 532465
- [lesley@head2toesecurity.co.uk](mailto:lesley@head2toesecurity.co.uk)
- Chris Kelu, Economic Development, Bournemouth Borough Council – 454630 / [christopher.kelu@bournemouth.gov.uk](mailto:christopher.kelu@bournemouth.gov.uk)

## CHARMINSTER IN BLOOM

We would like to see if we can get some hanging basket's up on the brackets on the lampposts throughout Charminster Road. We can get them from Kings Park Nursery at a cost of £33.07 per 16" basket. This cost included putting up and taking down and replacing if vandalised or stolen. They can also supply a watering service where they will water and "titillate" the baskets 3 times a week for a cost of £49.60 per basket. .

We can also supply our own baskets and just get Kings Park Nursery to do the watering for the watering fee quoted above. Obviously if they get stolen or vandalised then replacing them will not be covered.

We have been advised that we should set up a sub committee to oversee the Charminster in Bloom, so please can any budding volunteers for this please let Lesley or Maggie know ASAP.

At this stage I am looking to find out how many people would like to sponsor all or part of a hanging basket. So can you please come back to Lesley, Nassy or Maggie ASAP as we will need to get this sorted next week.

### **BH BUSINESS MAGAZINE – MARCH**

**Bournemouth Chamber of Trade & Commerce has asked us to distribute their monthly magazine to traders in Charminster Road.**

**I have distributed the ones in Lower Charminster and Maggie will be pushing one through the doors of Upper Charminster any day. If you don't get one and would like one, they can be collected from Lesley or Maggie – They are FREE**

### **THE NEXT TRADERS MEETING:**

Due to Easter, the next Charminster Traders Meeting will be a week later than normal on:

**TUESDAY 13<sup>TH</sup> APRIL  
12 NOON  
WONDERFUL KITCHEN  
261 Charminster Road**

**If anyone needs more of the Experience Charminster leaflets, please let Lesley Nassy or Maggie know, as we will gladly drop some off to you.**