



JUNE 2011

EXPERIENCE CHARMINSTER

Welcome to all the new Charminster Traders Association Members. We now have 94 members making us the largest traders association in Bournemouth. We are keen to get to the magical 100th member so if you know of any business in Charminster that is not already a member encourage them to join.

With the road works finally over we have been able to get lots of publicity to encourage people to come back to Charminster & experience what we have to offer. We had several pages and articles in the Daily Echo, BH Business magazine, Local Eye and mentions on the local radio Station Wave 105.

The new Experience Charminster Leaflet is almost ready to go to press and should be available in about a week. We will drop some off to you all to give out. We will also make them available in the ticket offices of the bus companies, Tourism offices, libraries, Castlepoint, language schools, Bournemouth University and anywhere else that may be appropriate. Let us know if you have any suggestions.

We were aware that in the first couple of weeks despite our media campaign, the traffic was slow to return to Charminster and we were worried that the message was not getting through to people. Peter Matthews the General Manager of Castlepoint very kindly let us put up a banner on the railings near M&S to advertise the fact that the road works had gone and for people to come back to Charminster. We managed to get £250 from Bournemouth Chamber of Trader towards our Experience Charminster re-launch which went towards paying for the banner. The road is getting busier as I now find it harder to get across the road!!

We still need to spread the word as it apparently takes several months for people to revert back to going through an area after they have changed to an alternative route.

CYRIL PARK FUN DAY - 14TH AUGUST 2011

The Charminster & Queens Park Community Forum is holding another Fun Day at Cyril Park in Charminster. It's on **Sunday 14th August from 12 noon till 4pm.**

There will be burgers, candy floss and games as well as a fancy dress competition with the theme Pirates & Fairies. So get your family & friends involved and support this local event. If you can't make the fun day but would still like to be involved, you could always donate a prize for the tombola. These need to be given to Lesley at Head 2 Toe - 298 Charminster Road, by **Friday 5th August 2011.**



CHARMINSTER IN BLOOM - CHARMINSTER NEEDS YOU !!!

The hanging baskets are up and look fabulous. The Pedestals and planters will arrive shortly.

The grow bags on top of the bus shelters are now in place. I know that they don't look at their best at the moment but it won't be long before the grow bags are obscured by the flowers and they will look as good as the baskets.

Thanks to all the traders who have already joined in and have flowers outside their business. It's not too late for more of you to join in. It does make the area look better. Everyone is commenting on how good Charminster looks and we are keen to make it look even better.

WALK THROUGH CHARMINSTER

On Thursday 7th July we have arranged a "Walk Through Charminster" with some of our ward councillors, the police, representatives from Street cleaning, safer neighbourhood team and the traders association.

Basically we walk from Fiveways to Cemetery Junction up and back to check out the street furniture, the cleanliness, the state of the bins, lamp posts, signage, and any "Hot Spots" which need attention. So if there is something that you feel we need to check out, please let Lesley know by 9.a.m. Thursday 7th July and we will have a look.

NEXT TRADERS MEETING: Tuesday 5th JULY 2011

FOR JULY AS WE HAVE LOADS OF NEW MEMBERS AND LOADS TO TELL YOU, WE ARE HOLDING 2 MEETINGS ON THE SAME DAY !!

12.00 Noon - 1.00pm at Wonderful Kitchen, 257 Charminster Road.
Come along, even if you can only stay for a short while, it will be great to see you.

Or, if you can't make it at lunchtime, then maybe you will be able to make it to the evening meeting. It will be at
5.45p.m - 7.15p.m. at The Richmond, 153 Charminster Road.

You are welcome at either meeting or both if you want.